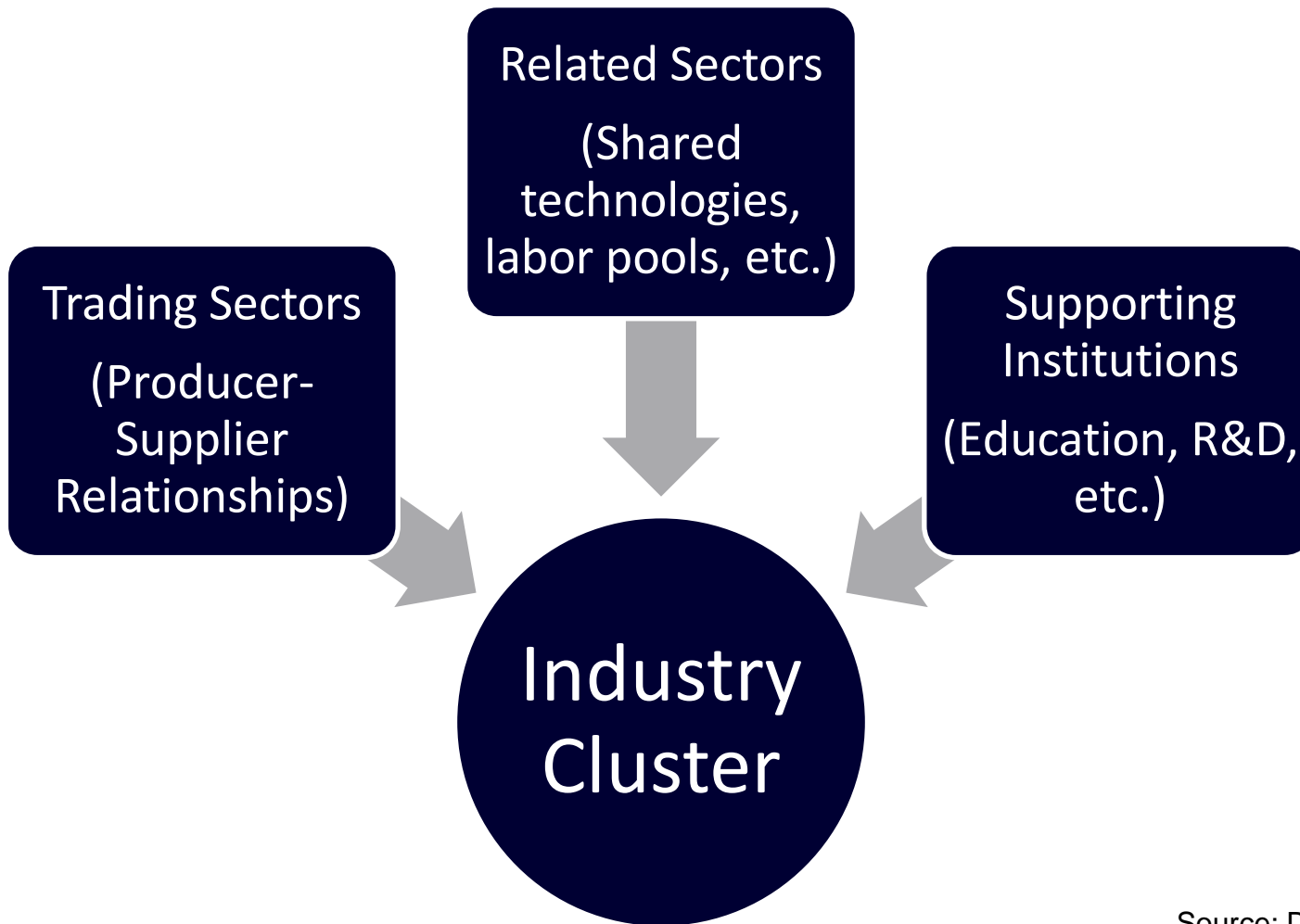


LOCAL FOOD AS ECONOMIC DEVELOPMENT





Source: Dr. Ed Feser,
University of Illinois

Producer/Supplier Relationships

Are we connecting segments of the Food Sector Value Chain?

- Food Production
- Food Processing
- Food Distribution
- Food Retail

Related Sectors

Are there spillovers from the Food Sector that can benefit other industries in our region?

- Tourism
- Related Production

Supporting Institutions

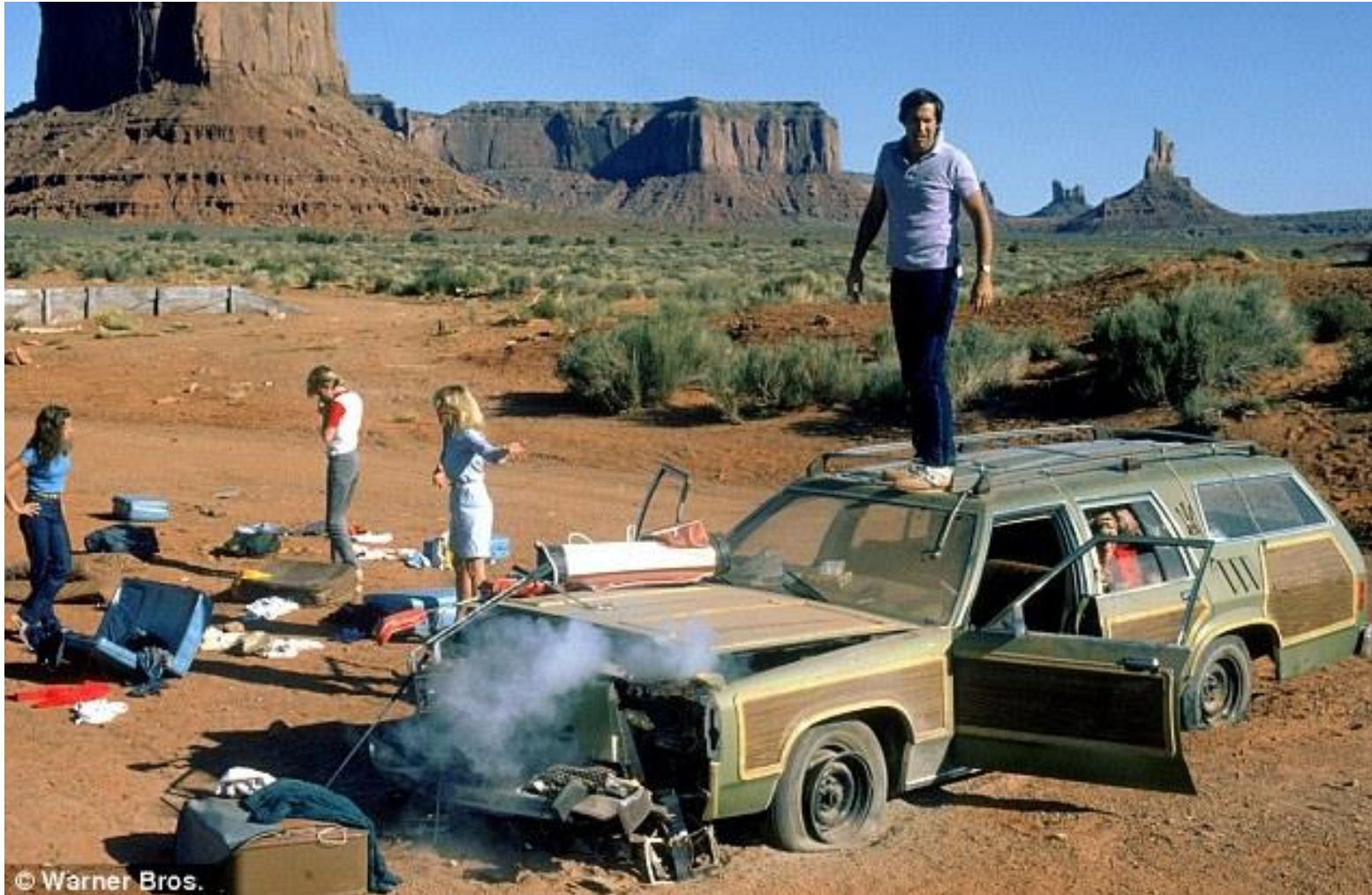
Are our educational and public institutions aligned to support the Food Sector?

- ACC Ag Entrepreneurship
- Food Hub
- Commercial Kitchens, etc.

Question: Is our Food Cluster Functioning Well?



Question: Is our Food Cluster Functioning Well?



Can we do a better job of optimizing?

- Is the local Food Cluster worth optimizing?
- Can we identify where supply chain opportunities exist?
- What efforts are needed to create deeper linkages within the Food Cluster?
- Are there needs in the broader local Food Cluster ecosystem?

Is the Local Food Cluster Worth Optimizing?

Sector	Total Employment (2015)	5 Year Employment Growth Rate (2010-2015)	Current Average Annual Wage
Food Production	926	4.5%	\$27,596
Food Processing	2,281	3.4%	\$33,915
Food Distribution	2,379	1.3%	\$51,365
Food Retail	104,548	5.8%	\$20,769
All Sectors	991,541	3.7%	\$54,678

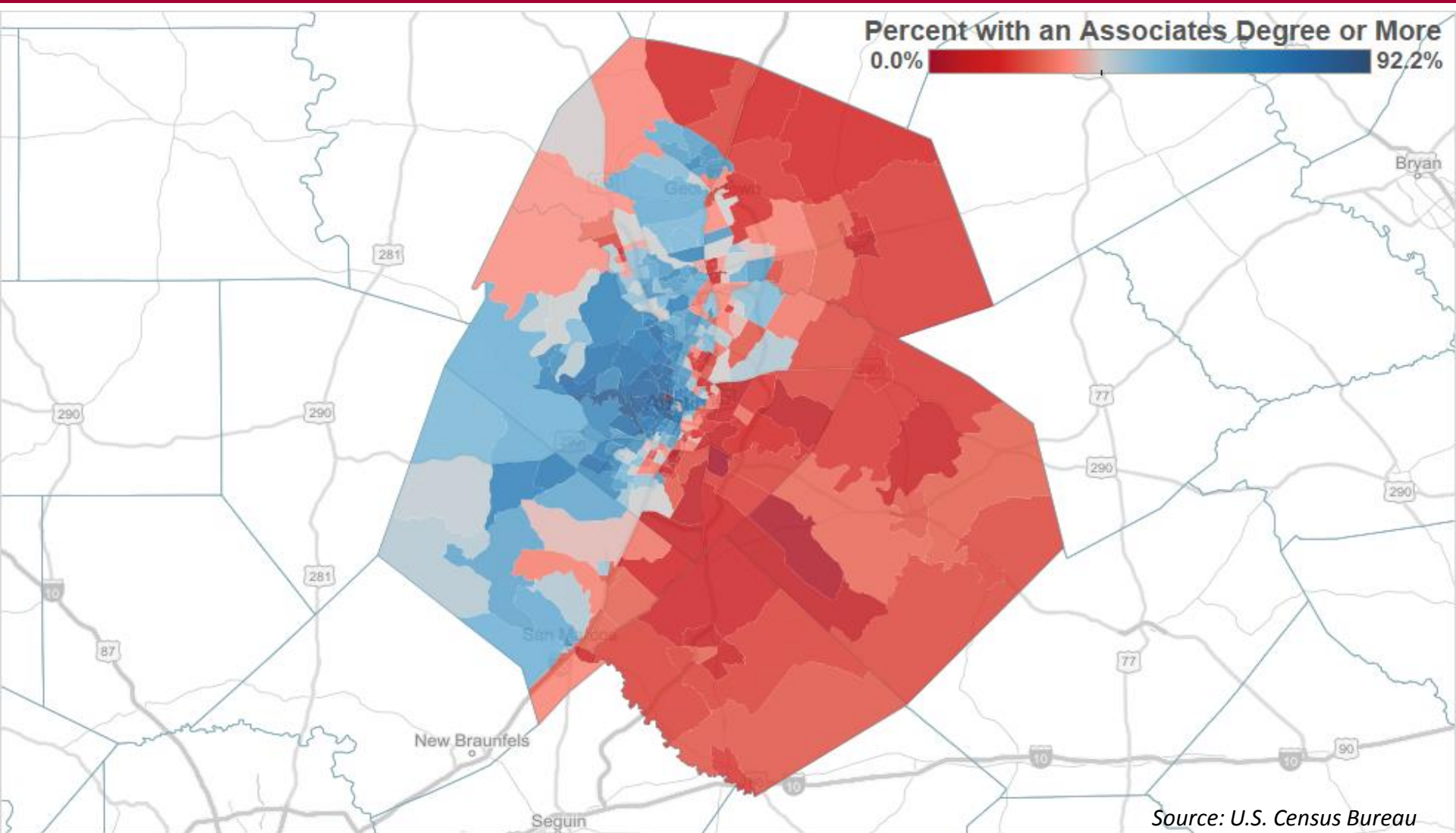
Source: Chmura Economics

Is the Local Food Cluster Worth Optimizing?

Sector	Employment Multiplier	Output Multiplier
Food Production	1.34	1.48
Food Processing	2.07	1.63
Food Distribution	1.68	1.48
Food Retail	1.23	1.52

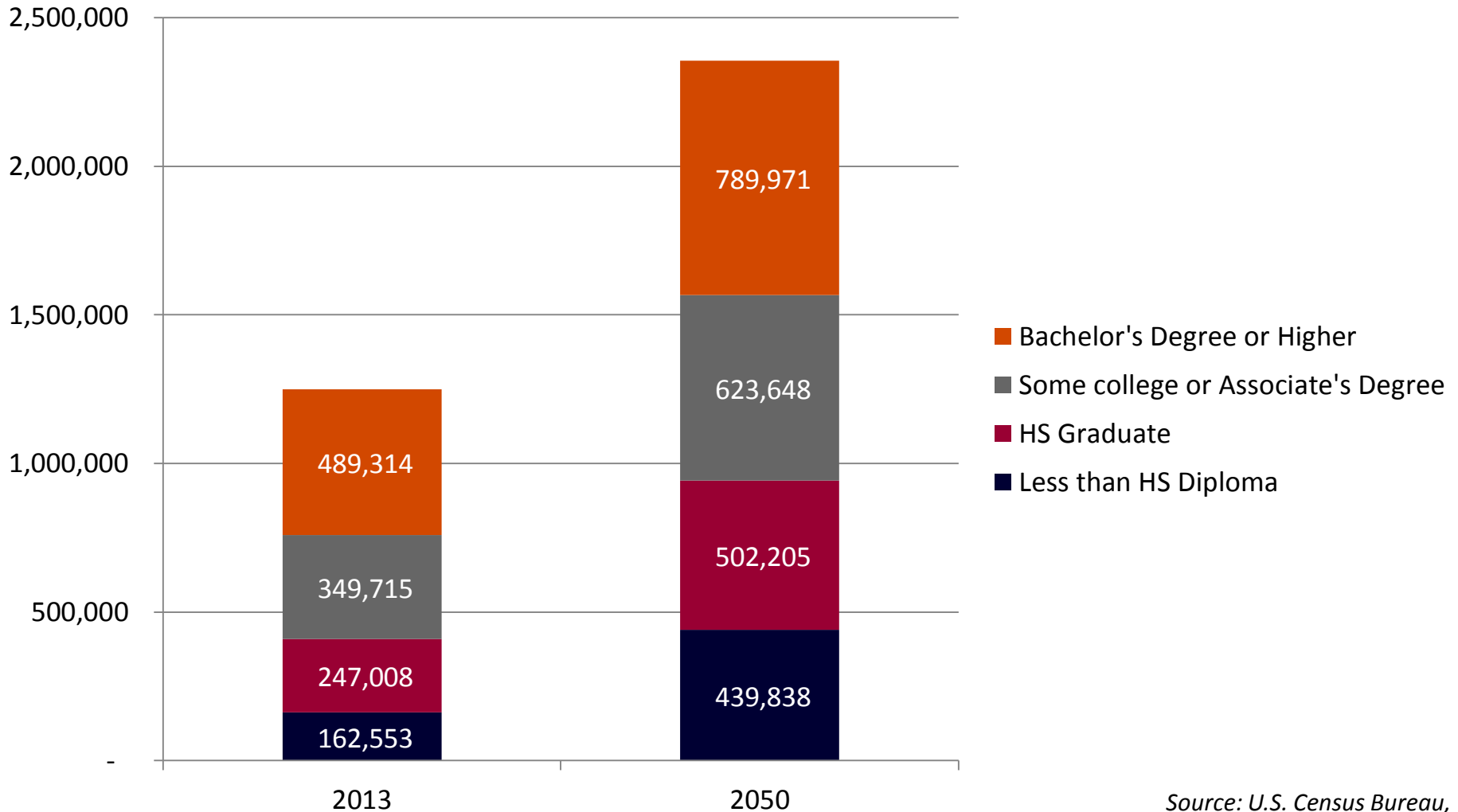
Source: Chmura Economics

Educational Attainment in the Austin MSA (2013)



Source: U.S. Census Bureau

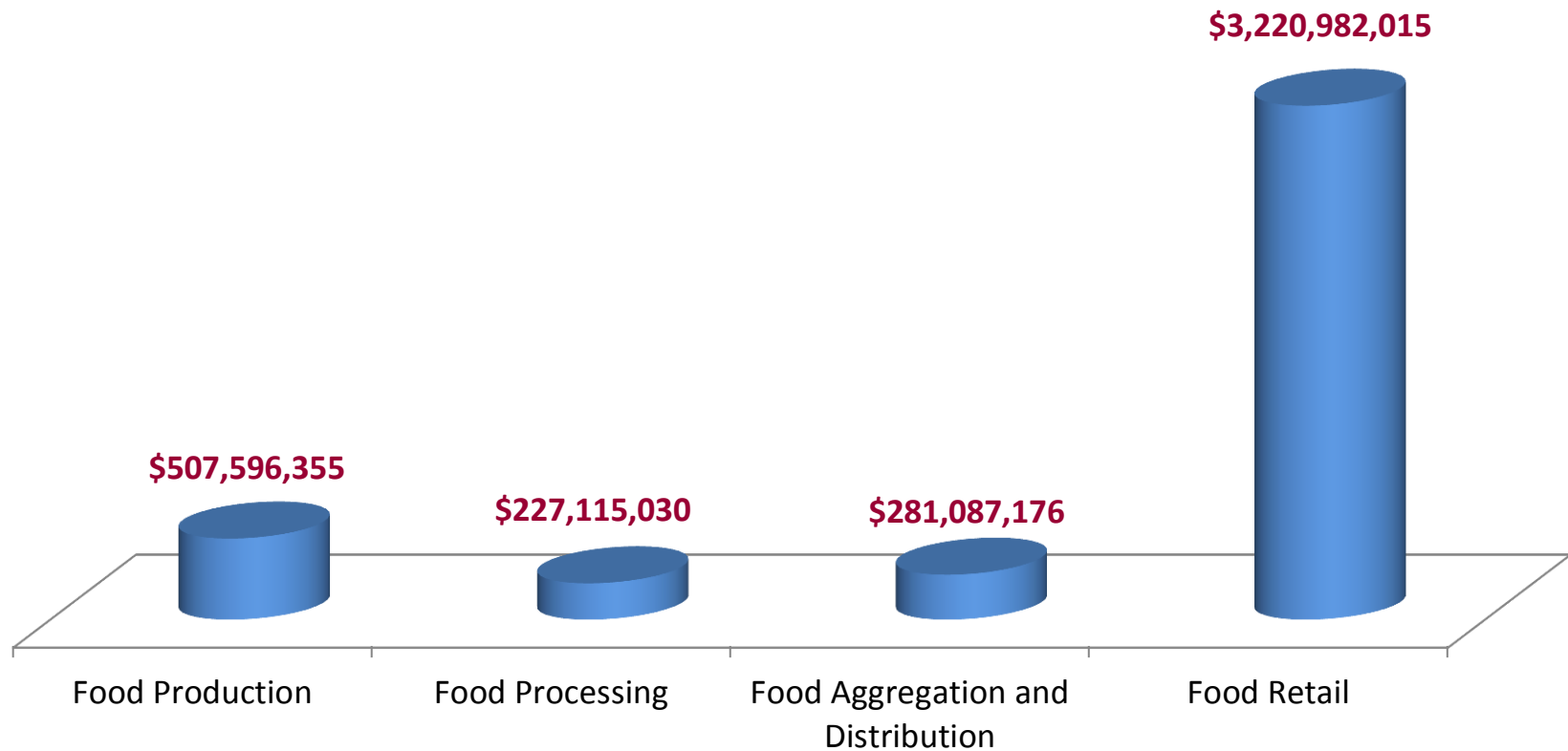
Projected Educational Attainment for the Austin MSA Using Current Attainment Rates (Age 25+)



Source: U.S. Census Bureau,
Texas State Data Center

Can We Identify Where Supply Chain Opportunities Exist?

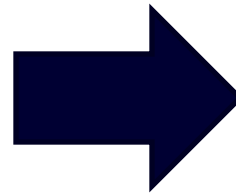
Gross Regional Product by Food Sector in the Austin MSA + Lee County (2013)



Source: EMSI

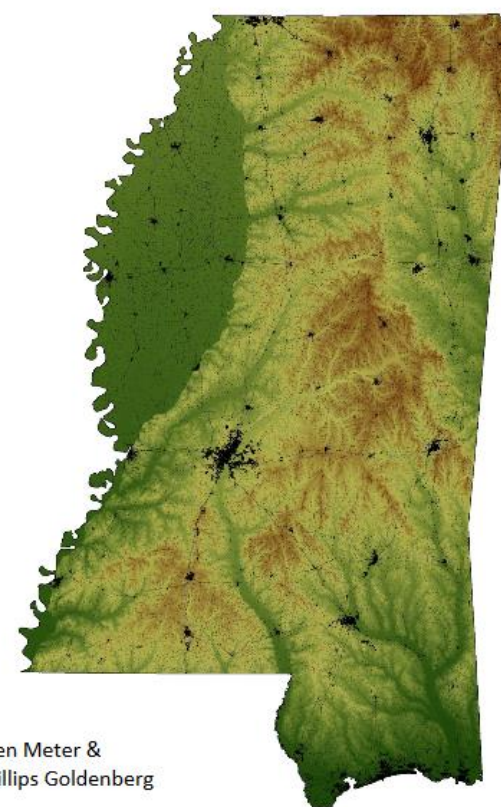
What Efforts Are Needed to Deepen Supply Chain Connections in the Region?

— _ (ツ) _ / —



An Overview of the Mississippi Farm and Food Economy

Produced for the Mississippi Food Policy Council with funds from Winrock International



by Ken Meter &
Megan Phillips Goldenberg

Crossroads Resource Center | www.crcworks.org | May 15, 2014

What Efforts Have Worked In Other Places?



BLUE RIDGE FOOD VENTURES is an 11,000-square-foot shared-use kitchen and natural products manufacturing facility that offers support in product development, guidance through the maze of government regulations, equipment for bottling and packaging, advice on marketing and label design, and much more.

- Entrepreneurship Support
- Help with Scaling
- Access to Equipment
- Marketing Support



Greater Portland (ME) Sustainable Food Production Cluster

- Funding support from the U.S. Commerce Department's Investing in Manufacturing Communities Partnership (IMCP)
- Consortium of the Council of Governments, Community College, University of Southern Maine, and other public and private stakeholders
- Strategy to:
 - Scale 50 home enterprises to food manufacturing operations
 - Find markets for 20% of wasted raw food
 - Add value to 10% of raw food that is currently shipped out of state
 - Increase food exports by 25%
 - Replace 10% of imported manufacturing inputs with Maine products
 - Replace \$100 million in food imports with local food

What Efforts Have Worked In Other Places?



- The Food District (Columbus, OH) is a multipurpose facility targeted toward community food education, food processing, and community development
- Born out of a Regional Food Strategy & leveraged a HUD Community Challenge Grant
- Brownfield development on former factory site

Thank you



Capital Area Council of Governments

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