

Local Food as a Driver of Economic Development Seminar for Central Texas Community Leaders

A G E N D A

April 27, 2016, 10am-2pm -- Elgin, Texas, Fleming Community Center

WELCOME!! This seminar is sponsored by the National Center for Appropriate Technology and the Elgin Economic Development Corporation in cooperation with the City of Austin Office of Sustainability and the Capital Area Council of Governments.

Funding is provided by the Elgin Economic Development Corporation, National Center for Appropriate Technology through its project "Beyond Fresh: Expanding Markets for Sustainable Value-added Food Products in Texas" funded by Southern Sustainable Agriculture Research and Education, and the City of Elgin through its project "Elgin Local Food Business Center Pilot," funded by the USDA Agricultural Marketing Service, Local Food Promotion Program.

10:00-10:15	Welcome	Elgin Mayor Marc Holm Elgin Economic Development Corp Director, Owen Rock
10:15-10:20	National Center for Appropriate Technology	Mike Morris, Project Director, NCAT
10:20-10:30	Audience Introductions	Sue Beckwith, City of Elgin & NCAT
10:30-10:45	Demand, regional food study	Sue Beckwith
10:45-11:00	What is a local sustainable food system?	Edwin Marty, City of Austin
11:00-11:20	Employment and identity	Chris Schreck, CAPCOG
11:20-11:45	Family Farms are Small Businesses	Video – Sue Beckwith Cameron Molberg, Coyote Creek Organic Farm & Feed Mill
11:45-12:30	LUNCH – Farm-to-School	Michelle Esper-Martin, TDA; video
12:30-12:45	Investment Opportunities	Jarred Maxwell, Austin Foodshed Investors
12:45-1:15	Community Economic Impact	Dr. Rebekka Dudensing, Texas A&M University AgriLife
1:15-1:45	Regional Food Study Resources and Tools for Collaboration	Sue Beckwith, Chris Schrek
1:45-2:00	Evaluations and Adjourn	Sue Beckwith

Some of the material in this seminar is based upon work that is supported by the National Institute of Food and Agriculture, U.S. Department of Agriculture, under award number LS14-264.