



Value Added Opportunities for Texas Farmers and Ranchers

Markets, best practices and how to make a profit

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Texas Center for Local Food

TexasLocalFood.org

- Farmer directed
- Economic development
- Increase farmer net income
- Create quality rural jobs



Texas Center for Local Food

What We Do

- Beyond Fresh: Stimulate value-added production
- USDA FoodLINC: linkages; connect farmers to markets
- USDA Rural Development: Tech assistance, Business development
- Local Food Price Study
- We collaborate!
- TexasLocalFood.org resources with NCAT, SARE

Find Your Opportunities

- New line of business
- Decide what product
- Do the numbers
- Find markets
- Do the numbers again



Beyond Fresh

- Funded by Southern SARE
- Directed by NCAT
- Guide for Texas farmers
- Help you decide
- Templates to help you do numbers
- Help you find markets
- Workbook in 2018





Questions?
Thank you!

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